



Want to partner up with the OMFC?



2011 OMFC Network Business Partners

The Old Melburnians has long been famous for having one of the best “old boy networks” in the land. The OM’s football club is the most prominent of the Old Melburnians representative groups, and provides direct exposure to many influential members of the OM’s society.

“Business Partnership” is a new level of sponsorship designed to provide real benefits to sponsors looking to join the club at the entry level of sponsorship. Importantly, we are activating the Old boy network to provide our business partners with a valuable opportunity to market services and or products to the broader OM’s community.

At just \$500, we are aiming to have an initial 30 Business Partners join “The Network” by the commencement of season 2011. Don’t miss out on your opportunity.

“This is more than just a sponsorship of a footy club – this is your chance to grow your business by marketing your services directly to an active and influential business and social Network”

GAZMAN

www.omfc.com.au



Be a part of something special



2011 Network Business Partner Program

We understand that major sponsorship isn't part of everyone's marketing plans or budgets. The Business Partner program is intended to allow small business to reap the benefit of supporting the club by promoting itself through the website, emails to the database and inside the members handbook. At just \$500, it's a great investment and a huge support for the Club.

What you get

- Full colour 1/3 page ad in the OMFC handbook – up to 1000 distributed
 - Your contact details and company Logo and web-link to your company website on www.omfc.com.au
 - Complimentary "Network" membership with heaps of benefits including an OMFC supporters jacket, membership card, and even free snags when you come to home games, plus a double pass to the movies thanks to The Australian Movie Voucher
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- Weekly email link to the Business Partners Page on www.omfc.com.au alerting the database (1000 registered followers) of special offers for members at your business
 - Payable in either a single lump sum or monthly Direct Debits

To discuss a sponsorship opportunity for your business, contact:

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